

UX DESIGNER



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EXPERTISE

- Need analysis and recommendations
- Information architecture
- User Experience
- Mobile User experience
- E-commerce optimization
- High definition wireframing (Axure)
- Responsive webdesign

EXPERIENCES

- 2009 – Now **Smile – UX Designer**
User needs analysis, UX Design, Digital strategy, User-studies, Information-architecture, Interactive wireframing, Consulting, Presale ...
- Typology:** Mobile & Tablet Apps, Desktop, Responsive-webdesign, E-commerce, Corporate, Intranet.
Clients: Eastpak, Kipling, Nestle Special.T, Swatch, Fédération Française de Golf, Minelli, GDF-Suez, APCA, The North Face, Solaris, APR, SPIE, Editions Bayard, CNIL
- 2007 – 2008 **Monkii (Melbourne - Australia) – Webdesigner / Flash developer**
Mazda, Cadbury, NAB (National Australian Bank)
- 2006 – 2007 **Communicas – Webdesigner**
Capgemini, Hoover, PMU, AESN,...



EDUCATION

- 2008 **Master « Expert en Ingénierie et Management de la Communication Numérique ».** HETIC: Hautes Etudes des Technologies de l'Information et de la Communication. (www.hetic.net).
- 2006 **Licence professionnelle « Communication et Médias, Spécialité Infographie ».** Cergy Pontoise University (France).
- 2004 **DUT Services et Réseaux de Communication (SRC).** Cergy Pontoise University (France).

LANGUAGES

French: Mother tongue
English: Fluent

INTERESTS

Photography, Gamification, Comics, Painting, Museum exhibitions, Social-gaming.